

**DSTI-NRF CIMERA
ANNUAL RESEARCH
COLLOQUIUM
SPONSORSHIP
PROSPECTUS**



ABOUT THE COLLOQUIUM

The DSTI-NRF CIMERA Annual Research Colloquium is the Centre's flagship event, designed to showcase the breadth and impact of research within the minerals and energy sector.

The Colloquium brings together postgraduate students, postdoctoral research fellows, academics, industry professionals, and government stakeholders from across South Africa, creating a collaborative platform for knowledge exchange, engagement, and innovation.



BEYOND RESEARCH DISSEMINATION, THE COLLOQUIUM:

➤ 01

Provides a platform for emerging researchers to gain visibility and professional experience

➤ 02

Creates opportunities for industry to engage with current and future research trends

➤ 03

Facilitates meaningful connections between academia, industry, and government

SPONSORSHIP OPPORTUNITIES

- **PLATINUM REEF TIER (PREMIUM PARTNERSHIP)**
INVESTMENT: R100,000
- **GOLD ORE TIER (HIGH-IMPACT ENGAGEMENT)**
INVESTMENT: R60,000
- **SILVER VEIN TIER (STRATEGIC VISIBILITY)**
INVESTMENT: R30,000
- **BRONZE CORE TIER (FOUNDATIONAL SUPPORT)**
INVESTMENT: R10,000

PLATINUM REEF TIER

PLATINUM REEF TIER (PREMIUM PARTNERSHIP) **INVESTMENT: R100,000**

Includes:

- Prominent logo placement on all event materials (digital and print)
- Logo and acknowledgement in opening and closing remarks
- Opportunity to deliver a 5-minute welcome address
- Full-page acknowledgement in the abstract booklet
- Recognition on CIMERA website and social media platforms
- Opportunity to include branded material in delegate packs

VALUE PROPOSITION:

Position your organisation at the core of South Africa's research and innovation ecosystem, with premium visibility and influence. This tier offers direct access to high-performing postgraduate and postdoctoral talent within the CIMERA pipeline, as well as exposure to a broader national network of emerging researchers and academics. Ideal for organisations looking to strengthen talent acquisition, invest in research partnerships, and long-term sector leadership.

GOLD ORE TIER

➔ GOLD ORE TIER (HIGH-IMPACT ENGAGEMENT) INVESTMENT: R60,000

Includes (based on selected package):

- Networking & Cocktail Function Sponsor (R60,000)
- Delegate Bags Sponsor (R60,000)

Additional benefits:

- Logo placement on selected event materials
- Recognition in the event programme
- Recognition on CIMERA website and social media platforms
- Verbal acknowledgement during the event

➔ VALUE PROPOSITION:

Drive meaningful brand engagement in high-traffic, relationship-building spaces. This tier provides strong visibility while creating opportunities to interact directly with delegates, including CIMERA-supported students and researchers from 12 geoscience departments across South Africa. Well-suited for organisations focused on brand positioning, recruitment visibility, and industry presence.

SILVER VEIN TIER

SILVER VEIN TIER (STRATEGIC VISIBILITY) INVESTMENT: R30,000

Includes (based on selected package):

- Registration & Check-in Experience Sponsor (R30,000)
- Refreshments Sponsor (R30,000)
- Photography & Videography Sponsor (R30,000)

Additional benefits:

- Acknowledgement in programme and opening remarks
- Visibility across key delegate touchpoints
- Recognition on CIMERA website and social media platforms
- Recognition in post-event communications

VALUE PROPOSITION:

Ensure consistent brand exposure throughout the delegate experience, from arrival to post-event engagement. This tier offers visibility to a diverse pool of emerging and established talent across South Africa, reinforcing your organisation's presence within the geosciences academic and research landscape while supporting key event touchpoints.

BRONZE CORE TIER

BRONZE CORE TIER (FOUNDATIONAL SUPPORT) **INVESTMENT: R10,000**

Includes:

- Student & Research Support Sponsor - Supports postgraduate and postdoctoral participation, prizes, and recognition (R10,000)
- AV & Technical Sponsor (R10,000)

Additional benefits:

- Logo placement on selected materials
- Recognition on CIMERA website and social media platforms
- Recognition during relevant programme segments

VALUE PROPOSITION:

Demonstrate a tangible commitment to supporting the next generation of researchers. This tier directly supports student participation, recognition, and technical delivery, while offering visibility among CIMERA's cohort and the broader national research community. Ideal for organisations invested in capacity building and early talent engagement.

CUSTOM SPONSORSHIP OPTIONS

CUSTOM SPONSORSHIP OPTIONS

CIMERA recognises that each partner operates within a unique strategic context. Tailored sponsorship opportunities can be developed to align with:

- Talent development and postgraduate pipelines
- Research collaboration and innovation priorities
- Transformation and capacity-building goals
- Technology demonstration and industry solutions

WHY SPONSOR US

Partnering with the DSTI-NRF CIMERA Annual Research Colloquium 2026 offers more than brand visibility, it provides a strategic opportunity to engage with South Africa's evolving geoscience ecosystem, connect with high-potential talent, and align with a nationally recognised Centre of Excellence driving research and innovation.

Through this platform, sponsors gain access to both the CIMERA talent pipeline and a broader national network of postgraduate and postdoctoral researchers, while positioning their organisation at the forefront of knowledge exchange and sector development.

➤ ACCESS EMERGING TALENT

Engage directly with high-performing postgraduate and postdoctoral researchers from CIMERA, alongside a wider pool of talent from institutions across South Africa.

➤ GAIN INSIGHT INTO RESEARCH & INNOVATION

Access cutting-edge research in minerals, energy, and Earth systems, offering valuable insights into current trends and future opportunities.

➤ ENHANCE STRATEGIC VISIBILITY

Position your brand within a high-level academic and industry platform, ensuring meaningful exposure across key delegate touchpoints.


➤ DEMONSTRATE IMPACT & LEADERSHIP

Showcase your organisation's commitment to skills development, transformation, and advancing research that supports national priorities.

THANK YOU!

To express interest in sponsoring the DSTI-NRF CIMERA Annual Research Colloquium 2026, or to discuss a tailored partnership option, please contact: **Itumeleng Modisha (DSTI-NRF CIMERA Events and Marketing)**.



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